



Lake Havasu Area Chapter

Governing Board Meeting, February 8, 2007

CALL TO ORDER:

The meeting was called to order by President Julia McDonnell at 10:08 am at the Association of REALTORS ® Center.

Those in attendance:

Julia McDonnell, Angie Saltzman, Suzanne White, Michele Anderson, Melissa McDaniel, Nichole Cummings, Judy Harris, Liz Miller, Carole Cathcart, Carol Darrow, Dori Meadows, Mary Holtzen, Julia Roberts

MINUTES:

The Minutes of the Governing Board and Business Resource Meeting of January were approved with a minor correction: under officer reports (Board Meeting), Suzanne White's title was corrected to read Vice President of *Membership*. The minutes of the Special Meeting of the Board/Budget Approval were approved as submitted.

FINANCE REPORT:

Treasurer, Michele Anderson distributed an End of Year Actual '06/Budget '07 and a Monthly Cash Flow Report for January. The bank balance as of Jan. 31 was \$7359.04. The financial reports will be filed for audit.

OFFICER REPORTS:

V.P. of Membership, Suzanne White distributed a current member roster. A report of total members was distributed and filed. In an effort to get members who had not yet renewed, it was suggested that these members get a personal phone call. Carrol Darrow shared from her experience that this does not help and may make the members feel uncomfortable. White suggested that a letter be sent out around March 1st. The board agreed that a personal e-mail should also be sent as a follow up to the letter. In addition, the board was encouraged to call non-renewed members whom they know personally.

There was a discussion on Local Affiliates who choose not to keep their membership consistent year after year. The board agreed that should a local affiliate choose not to renew one year, but wants to come back the next year, they must "re-join" and pay the \$100 membership fee. This should eliminate any confusion that their one-time \$50 membership fee might allow them the opportunity to "re-new" after having skipped a year's membership.

The Board agreed that National Affiliates who choose to change their memberships to Local may do so without paying any additional fees. This is due to the fact that as a National Affiliate, they already had paid a higher fee than that of a Local Affiliate.

President Elect, Angie Saltzman announced that the Annual Report was complete and had been submitted. The total points for our chapter were 210. President McDonnell was very pleased with the results and expressed the need for the chapter to focus on the membership drive and renewals to help earn even more points for '07.

COMMITTEE REPORTS:

Hospitality chair, Carol Darrow mentioned some that members are not happy with Juicy's menu choices the last few months. Although Darrow pointed out that the menu is not concrete, she did read off the menu for the remainder of the year and it was the board's consensus that there was plenty of variety. After having researched the price for Shugrue's, Darrow commented that we are "getting a very good deal" with Juicy's and that Shugrue's simply could not match the amount of food we are currently getting for the price. If a member is not happy with the month's meal choice, there will be a place in the e-vite to ask for an alternate meal, such as a salad or vegetarian dish. Darrow will announce this at the Business Resource Meeting.

Membership chair Nichole Cummings began a discussion on having a Membership Social. Other chapters have had success with these as a way for ALL members to socialize with one another as well as an opportunity to bring guests with the hope that they will join. After bouncing around several ideas, the board agreed to ask Heather at Windsor Square to use her store as the location, have wine from the Courtyard and have a chocolate fountain to dip mini cheesecakes. The proposed date is March 8. Nichole will work on arrangements up until February 27th at which time Mary Holtzen will continue on in Nichole's absence.

Ways & Means: President elect Saltzman updated the board on the Texas Hold'em tournament. March Schwartz will be the "celebrity guest" and has already purchased 10 tickets. Steve Cleaverly is considering airing PSA's on his radio station. Dori Meadows dropped off flyers around RV parks and other areas. The News Herald has already run some ads; Saltzman noted the ads read monies were "for educational programs" for WCR. In an effort to keep track of tickets sold, tickets are only available through Saltzman.

Ways & Means chair Carole Cathcart distributed a report outlining the progress of various fundraisers such as: Queen of Hearts, Fashion Show and the Flamingo Flocking. There will now be a "fundraising table" close to the entrance at each Business Resource meeting. It will be a place to hand out flyers, answer questions, and sell Queen of Heart tickets, etc. Carole Cathcart presented Julia Roberts with a *Flamingo* to help kick off the Flamingo Flocking fundraising which will begin April 1st. Roberts announced that WCR will be a Sponsor for the Realtor Olympics "Bunko" taking place March 22nd at the London Bridge Resort. More information on these and other fundraisers are in the report submitted by Cathcart. Carol Darrow asked the board if they would like to ask for donations and help in sending care packages to REALTOR® Rich McDaniel while serving duty in Iraq. Dori Meadows will ask Sandy Shearn, whose son has recently returned from Iraq, if she could head the sub-committee. Roberts will make the announcement, including asking for volunteers, at the Business Resource Meeting.

President McDonnell encourages the board to attend the upcoming State Meeting in March held in conjunction with the AAR Conference. WCR will be offering a free class for members. She reminded the board that these meetings are open to any member and that anyone who attends can put in for a \$100 scholarship. In addition to the State Meeting, there is also a Women's Wealth Building Summit coming up July 13-15th. Although Pres. McDonnell and Pres. Elect Saltzman will be funded through WCR, this event is also open to everyone, not just WCR members and \$100 scholarships will also be available to our members who attend.

NEW BUSINESS: Next Governing Board meeting will be held on March 8 at 10:00 am at the Lake Havasu Association of REALTORS ® Center.

Being no further business, the meeting was adjourned at 11:24 am.

Respectfully submitted,

Melissa McDaniel, Secretary