



Governing Board Meeting, August 11, 2005

CALL TO ORDER:

The meeting was called to order by President Vicki Lind at 11:03am at the Ramada Meeting Room.

Those in attendance:

Vicki Lind, Karen Cooke, Nancy Charles, Lori Dee Doerfler, Mindi Thompson, Mary Holtzen, Judi Harris, Janice Gould, Judy Ann Cheon, Liz Miller, Judy Roe, Julia McDonnell, and Katie O'Neal.

MINUTES:

Minutes of the Governing Board Meeting of July 14, 2005 were approved as presented.

Minutes of the General Meeting of July 14, 2005 were approved as presented.

Lori Doerfler explained that the minutes are being posted on the State WCR website www.ArizonaWCR.com

Every effort will be made to prepare the minutes and have them posted within a week following the respective meeting. An e-mail will go out to the membership alerting the post.

TREASURER'S REPORT:

The written report reflects a balance on hand of \$1,455.90, which is \$73.75 under what the actual balance should be (\$1,529.65). It was moved seconded and approved to hold off any further discussion pending reconciliation. Ms. Thompson indicated that she needed receipts for the Reno and Chicago meetings. Additionally she will follow up on the outstanding commitment of \$250 from the Phoenix chapter.

OFFICER'S REPORTS:

President Vicki Lind reported that the Meeting in Chicago was fantastic. There were 233 President-Elects in attendance. She learned a great deal and will share her ideas at the retreat. She expressed a need to mix up the membership for the luncheon. One of the points of WCR is to network; currently members are sitting with their friends or other members of their offices. We need to mix everyone up. We need to continue to show value to our members.

President-Elect Karen shared her experience at the Regional Conference in Reno. There were fantastic speakers and Nancy and she were warmly welcomed, not to mention that she received a referral. She will be preparing the documentation for the Chapter Excellence award, and will need to be copied on ALL e-mails being sent to the membership.

Vice-President Nancy Charles explained that by attending the Reno Conference gave her a bigger picture of WCR, as well as NAR. She also shared that many people within WCR are excited about our new chapter in Lake Havasu. She also received a referral as a result of her networking at the conference. VP Charles reported that current membership is 68 as shown on the written report dated August 11, 2005. This includes 16 new members since last month. President Lind stated that we will not continue the recruiting campaign at this time. We will put our focus on getting established.

It was clarified that according to National Rules local affiliates shall not receive membership pins or certificates, nor can they use WCR logos or stationery.

COMMITTEE REPORTS:

Bylaws Chair Mary Holtzen-report tabled until Unfinished Business.

Programs & Education Chair Judi Harris provided the following speaker schedule:

September	Benefits of WCR
October	TBD-potentially a service such as home or pest inspection services
November	Brian Springberg, who is a financial planner

A question came up whether a speaker had to be a member. President Lind stated that they do not.

President Lind mentioned that we must have at least 4 new member orientation classes a year.

Finance & Budget Chair Janice Gould reported that a committee meeting has yet to take place, but intends to have the 2006 budget drafted by September 2005.

Membership Marketing Chair Judy Cheon reported that she has the new member certificates ready to present at the General Meeting.

Ways & Means Chair Michele Anderson was out, but Committee Member Starlit Porter reported that reservations have been made with Shugrue's for the evening of November 3, 2005 for a Tuscan themed Dinner/Fashion Show/Bottle Auction. Schedule: 6:00 Cocktails, 6:30 Dinner and & 7:00 Fashion Show. \$25/ticket.

We will continue to sell 50/50 tickets at the monthly membership meetings.

Judi Harris mentioned that State WCR is selling tickets for a Tahiti vacation.

Award Chair Liz Miller stated that she had nothing to report at this time.

Referral Chair Judy Roe displayed the printed WCR referral roster. It was noted that the 4 names listed in Lake Havasu City were members-at-large prior to the Lake Havasu Chapter being formed. She will share with everyone the benefit for next years printing.

Marketing Chair Julia McDonnell reported that the first newsletter was mailed out to the membership. She acknowledged the efforts of Judy Talavera. Additionally Carol Stockwell was acknowledged for submitting a press release to the News Herald which was subsequently printed.

Ms. McDonnell is searching for someone to volunteer to photograph our Chapters activities as a historical record.

Reservations & Attendance Chair Katie O'Neal informed the Board that there were some problems in getting reservations turned in this past month, however there were 62 registered for the current general lunch meeting. She indicated that last months attendance was 52. There has been a high level of enthusiasm.

UNFINISHED BUSINESS:

Bylaws Chair Mary Holtzen reported that a committee meeting was held to update the Charter's Standing Rules. A copy of the revision was provided to all in attendance. A review of the changes was made and itemized discussions took place. Due to time constraints, President Lind tabled discussion and will add the Standing Rules update to the Retreat agenda.

A retreat of the Governing Board is scheduled for 8/23/05 from 9:30-5:00 at the Lake Havasu Association of REALTORS®. President Lind explained that a cost of \$75 was quoted by the Board to use the REALTOR® Center. She will bring to the Association BOD to attempt a waiver of the fee.

The National Convention is scheduled for October 26-30, 2005. President Lind informed the Board that her reservations have been made and encouraged all to attend as well as the following events:

AAR Leadership Conference is scheduled for November 9-10, 2005.

WCR State Installation & Orientation, scheduled for December 1-2, 2005.

NEW BUSINESS:

It was discussed that the Board meetings were a bit rushed and a suggestion was made to begin the meetings at 10:45 rather than 11:00 am. It was moved, seconded and unanimously approved to change the regular time of the Board Meetings to 10:45.

Next Governing Board meeting will be held on September 8, 2005 at 10:45 am at the Ramada.

Being no further business, the meeting was adjourned at 11:45 am.

Respectfully submitted,



Lori Dee Doerfler, Secretary