

Mission

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

2011 Chapter Leaders

President

Amber Cheramy
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President-elect

Denna Ketchum
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Living Realty
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VP, Membership

Dodie Gildea
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Secretary

Carol Darrow
First American Title
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Treasurer

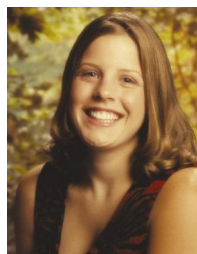
Tina Wightman
Chicago Title
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President's Message

Wow! We are already through the first three months of the year and have already accomplished so much. We have had three great programs and have Michelle Lind coming next month. Plus she will be doing a class after the luncheon for CE credit. We have exceeded our renewal goals and have an amazing membership team in place. In addition, we have scheduled our first Girl's Night Out for this year and will have more information on that soon. All of our committees are working hard, and everyone is really working as a cohesive group. I am so proud of the team we have put together.

Speaking of the team we have put together, we would not be so successful without our very own Mary Roberts who turned over a well-run chapter. To that end, I am proud to announce that we turned in our annual report and achieved the Gold Level at National! What is even more exciting is we also turned in our state annual report and received the Overall Chapter of the Year for the State AND the Large Chapter of the Year for the State! This is an amazing accolade, and we should be very proud we achieved it as a team! If you see Mary around make sure you thank her for all her hard work.

Finally, I want to emphasize, *"You get what you give."* The more involved **you** become, the more **you** get out of an organization. Just the other day I was referring another rental to Brenda Atkinson, who I met through WCR. I have quickly learned so much about her. She has helped my business, and I think I have helped hers. This is just one example of how the connections you make at every business resource meeting or event only builds your business later on. It didn't happen overnight, but it does happen. My journey so far has brought so much to my life and my business, and I am proud to lead such a wonderful organization.



Amber Cheramy

Brooks-Clark & Associates
2011 Local Chapter President
Women's Council of Realtors

New Members

The Lake Havasu Chapter of the Women's Council of REALTORS® is proud to welcome the following new members:

Debra Pauley
REALTOR®
Keller Williams Arizona
Living Realty

Scott Stockman
Hi-Tech Mortgage
National Affiliate

Mary Lou Johnson
MLJ Interiors
Local Affiliate

Brenda Crismon
Pioneer Title
Local Affiliate

Membership Report

This first quarter has gone by so quickly! As you may know, the first quarter has a solid focus on membership retention from the Vice President's (and Officers') point of view!! We managed to achieve a 79% retention rate, which exceeded our President's goal by 4%!!! This is fantastic!!!!

Tremendous thanks go out to our members who assisted in the Membership Retention Campaign, and to Suzannah Ballard, our Retention Chair, for heading up this portion of the Membership Committee. In addition, the Membership Committee has grown with Hilary Sosey as our Socials Chair and Suzanne White as our Public Relations Chair.

Now we move on to recruiting new members to ensure our chapter continues to grow. As we all know and appreciate, there is no "I" in TEAM – so on behalf of the Membership Committee, WE thank all of our members for participating and supporting the organization and helping us to grow.

We are truly off to a great start!!



Dodie Gildea
Keller Williams Arizona Living Realty
2011 Local Chapter Vice President, Membership

Upcoming Events

Lake Havasu Association of REALTORS®

The speaker for the April 14th, 2011 meeting is

Michelle Lind, AAR General Council/Assistant CEO

*“Tomorrow's Forecast: Sunny & Hot”
Legal & Legislative Issues
of Tomorrow's Market*

Questions about this event? Contact Judy Roe at judyjudyjudy@citlink.net

Super Star Award

Each month A REALTOR® and an affiliate are awarded the “Gold Super Star” by the previous recipient in recognition of their service and WCR participation.

REALTOR®

2011

Jan – Judy Roe
Feb – Mary Roberts
Mar – Laura Tarin

Affiliate

2011

Jan – Mary Holtzen
Feb – Bonnie Russell
Mar – Pat Tenney

What's Online

Have you been to our site lately?

Check out your Lake Havasu Chapter site today:

www.LakeHavasuWCR.com

We post slideshows of networking photos from most of our past meetings. Plus, check out our membership roster, there you will find profiles, websites and email addresses.

WCR Winter Meeting

The 2011 WCR/ AAR Winter Convention was worth the time taken away from the daily routine. It is amazing how much training and education you can pack into two days. Hearing from the top leaders in Arizona on today's struggles and how to make it out of the market alive is what everyone should have. Just being around others with the same goals is uplifting and encouraging. The session that stuck out the most for me was the opening session with Ray Mathoda, CEO, Asset Plans USA. She was an incredible speaker with some very shocking things to share. I encourage anyone who can attend next year to take the time and go. You will not be disappointed.



Carol Darrow
First American Title
2011 Local Chapter Secretary

The 2011 AAR Winter Conference did not disappoint. Again, it proved to be well worth the effort to attend. The morning session with Ray Mathoda, CEO of Asset Plans USA, and formally with IndyMac, gave a great explanation of the HAFA program and how it came to be. The afternoon breakout sessions had something for everyone. Being technology challenged, I gathered a lot of information from the Mini REBAR Camps. There I gleaned information not only from the speakers, but all the participants that attended as well. Next year I'd love to see more WCR members attend. Don't forget that we have scholarships that will help pay for your attendance.



Denna Ketchum
Keller Williams Arizona Living Realty
2011 Local Chapter President Elect

Once again the 2011 Winter Conference was excellent! I am so grateful to have been able to be part of the experience. With all the classes and seminars I attend each year, this one is by far the best.

My favorite speaker of the conference was Ray Mathoda. She was extremely enlightening on the topic of HAFA and her take on what is needed to get this economy back on track. I could have listened to her for hours.

Local Chapter Annual Awards

Each year the Lake Havasu Chapter members choose three individuals who have distinguished themselves in their field.

This year's winners are:

2010

Entrepreneur of the Year –
Angie Saltzman

Affiliate of the Year –
Tawna Bartlett

Realtor of the Year –
Judy Roe

Fun & Fundraising Events

May 6, 2011
Girls Night Out

June 9, 2011
Balloon Bust

Visit our website for updates and Photos!

www.LakeHavasuWCR.com

This year I felt more confident in speaking with lots of different people. WCR has definitely boosted my ability to feel more comfortable putting myself out there, making connections and getting to know people on a much more personal basis.

Thank you WCR for giving me the opportunity to become a better “Me”.



Tina Wightman
Chicago Title
2011 Local Chapter Treasurer

Fun and Fundraisers

GIRL'S NIGHT OUT is Baaaack! Save Friday May 6th for another fun filled evening with the girls. You and your friends will really enjoy the movie “Something Borrowed” starring Kate Hudson, Ginnifer Goodwin and John Krasinski. Plus, we plan to have our ever popular silent auction items and the fashion show at Martini Bay before the movie. Remember, we can only sell 165 tickets for this special event so don't wait – preorder your tickets NOW! We'll have limited opportunities to be event sponsors. Call Kelli at 928-208-0138 as soon as possible.

Our first ever BALLOON BUST is scheduled during our June 9th Women's Council of REALTORS® Business Resource Meeting and lunch. Purchase tickets to pop a balloon and get the prize inside. Sounds like fun, right?

And, all of these events wouldn't be possible without a bunch of volunteers. We need to hear from all our members on how they would like to support our events – sell tickets, recruit sponsors and raffle/silent auction items, set up for the event, fashion show emcee and models, etc. We can't be a sUccess without U!!



Kelli Wallin
Cartridge World
Ways and Means Chair

Program and Education Update

We have had a great year thus far starting with Breezy Morgan, Edward Jones Financial Advisor, who gave our audience great tips about the important subject of financial planning. In February, Tom Kirchner from Mohave Property Management and Sue Hall from America Home Key Mortgage, shared information about

Join us on Facebook!

Pictures from each Business Resource Meeting are now on the Lake Havasu Area Chapter Facebook Page. Click [HERE](#) to view

HOA/Condo financing and pitfalls. In March we heard from Holly Eslinger, AAR Past President, who spoke about passion and leadership gained through Women's Council of Realtors and how it permeates beyond the organization and into each of our businesses. She stressed the teamwork, friendships and networking opportunities gained by belonging to WCR.

We are looking forward to April's program which will be Michelle Lind, AAR General Council/Assistant CEO who will not only be our luncheon speaker, but will be presenting a CE credit class in the afternoon on the same day!

Our committee is striving to provide up-to-date, interesting subjects for our members. We invite you to bring a friend to the next meeting and help them discover WCR and all that it has to offer members of our industry!



Judy Roe
Keller Williams Arizona Living Realty
Program and Education Chair

2011 Program Schedule

- January 13, 2011 – “Mattresses and Other Hiding Places” Financial Planning 2011 and Beyond
- February 10, 2011 – “Be Informed or Beware!” HOA Bonds & Financial Issues
- March 10, 2011 – “Follow the Leader” Increasing Your Business Through Leadership
- **April 14, 2011 – “Tomorrow’s Forecast: Sunny & Hot” Legal & Legislative Issues of Tomorrow’s Market**
- **May 12, 2011 – “Do REO Agents Ever Sleep?” The “Inside” Scoop on REO Agent’s Business**
- **June 9, 2011 – “Social Butterflies & Other Strange Creatures” Social Networking**
- July 14, 2011 – “Strong Coffee” Cultural Diversity
- August 11, 2011 – “Praise the Appraiser” The Religion of Property Values
- Sept 8, 2011 – “The Teeter Totter of Business” Leveraging Yourself by Hiring Talent
- Oct 13, 2011 – “What’s Fair About Fair Housing” Fair Housing Issues
- Nov 10, 2011 – “Green Eggs and Ham” Sales Made Simple
- Dec 8, 2011 – “You’re in the Army Now” (& Installation of Officers) Recruiting & Retaining Young Professionals in WCR

Please check our website, www.LakeHavasuWCR.com, for updates.
