

Womens Council of Realtors Minutes of Board Meeting

5-7-2009

Meeting called to order at 10:34AM by President Michele Anderson.

Minutes of April meeting were approved as written.

FINANCIAL REPORT: Julia Roberts, Treasurer gave Financial report: Balance shows Charity Fund \$214.96 which includes the latest 2 networking nights. \$250 carryover for Queen of Hearts. Figures also reflect expenses that have been deducted. Taxes for our Chapter are being done now by Kathy Chalmers. The deadline for the tax return is May 15, 2009 per WCR state regs.

Regarding Debit card for use by our chapter, Julia wants to talk to other Ways & Means Chairs from different chapters to see how they are handling this. Mary Roberts said she will check with National WCR when she is in Washington DC May 12 to see what other chapters are doing, how many of them use a debit card and if there are other viable options some chapters are using instead.

MEMBERSHIP: Amber Cheramy, VP of Membership said we have 85 members in good standing which makes the chapter over the limit for National Affiliates, so we will not accept any more NA's until we have increased our REALTOR® members. We need 3 more REALTOR® members to be in good standing, and 6 more to accept new NA's. Her committee's goals are 100% retention by 1-1-2010, and 112 members.

Amber had a meeting April 27 for Chapter Membership Campaign, focusing on a few new or returning ideas for our BRM. Superstar of the Month award: 2 members each month will be chosen for this award, 1 REALTOR® and 1 Affiliate. This month it will go to Mark McKinnon, 2008 REALTOR® of the year, and Cindy Hyde, Affiliate of the year. They will choose the R and A for next month's superstar. We will continue to announce all new members at first meeting after they join; continue to show community support; create a prospect list and invite people on the list to attend an event; encourage every member to bring a guest to BRM. Socials: there will be a bi-monthly social, the first Wednesday of the month. First one is June 3, 2009 from 5-7PM at Scoops ice cream parlor; they are giving us the use of their back room for free. Suggestion for July BRM: possibly have various members provide sponsorship for members to attend BRM, spotlight especially inviting all past members to encourage them to attend BRM and possibly return to the chapter. Amber will also send out emails highlighting the features and benefits of membership to all. New member orientation will be 6-11-09. The newsletter will be out mid-June.

HOSPITALITY: Tawna Bartlett for Cindy Hyde: Cindy received a phone call from a member complaining about the menu at BRM (she cannot eat salad)-was under the impression if she didn't eat she could not attend or must sit in the back of the room. Discussion about reminding members cost is \$15 payable to WCR if not eating lunch, and \$15 payable to Shugrues if eating lunch. Judi Harris asked if this information could be included in the next newsletter; Vicki Lind stated that information is already on the chapter website, the committee Chairs & officers should always check the website if they receive

inquiries about the chapter. Jeff Okamura suggested this information should be included on the Evite to make it clear the Meeting is \$15, would you like a meal with that? It was also discussed that because the MLS meeting Tour sheet refers to the "WCR Luncheon" we need to ask LHAR to change that to read Business Resource Meeting.

EDUCATION AND PROGRAM, Annie: Mark Clark is the Program speaker today; next month is Gary Kellogg, Judi Harris to contact Gary with reminder. Carole Cathcart told Annie she is 95% sure Joanna will be the July Program speaker, she's waiting for Chad Nelson to get back to her. Annie said rest of the year is pretty well committed. Re: flyers for following month's meetings using the Maxine character, Mary Roberts called Dori Meadows, she did the balance of the year's Maxine cartoons for the programs for us. Annie sent a thank you card to Karen Bohler for the April program. She also re-sent copy of original thank you card to Pam Swanson with apology note as Pam did not receive original. She will send thank you cards to all panel members from survivor's panel.

Need for postage was discussed, Annie has not received any postage for mail-Michele will buy 100 Forever Stamps immediately before postage rates increase and get some to Annie .

FUN AND FUNDRAISING, Jeff Okamura: asked if the chapter can adopt a policy for each committee chair to choose someone from their committee to be "Chair-elect" who will take over the committee the following year so they have some experience with the committee and especially to have the Chair-elect involved when the budget is made each year. Fashion show has been cancelled due to lack of sponsorships. Girls Night Out: June 19 will include a mini-fashion show at Style nightclub with a bottle auction, 10 raffle items; then we move to Movies Havasu for premier night of "The Proposal" Michael Alan's donating a recliner for "Diva Chair" to be raffled off-winner gets to sit in chair to watch movie; then back to Style between 11-12 for free drink. Jeff asked that each Board member take 10 tickets to sell and that we ask general membership to each sell 1 ticket, thus the Board would lead by example. The member selling the most tickets (over 6) will receive 2 free tickets + gift certificate to Skybox Grill. Julia Roberts asked about the potential earnings from a bottle auction vs. jewelry auction, discussion about possibly doing both. It was decided to have the bottle auction be part of silent auction items thus there will be a mix of prizes and donations by sponsors. Sponsorships being sold for event for \$50, tickets will be ready next week. Next networking night (Texas hold-em) July 10. Other raffles being planned, all using donations. Monte Carlo night, evening with Elvis for September so snowbirds can attend. Possibly will do a Dog Fashion Show later in year when snowbirds can attend.

Self defense class had 18 attendees, Jeff will market that to grow it for next year.

NEWSLETTER: no report, Michele will call Terry Commeau, she's on task for doing them, quarterly beginning 6-15-09; will try to get them done every other month. Michele will personally have an article every Newsletter even if it's short.

Julia Roberts reported that we received a certificate from REALTOR® Olympics for hosting Bunco. The 3 members who attended Tucson WCR meeting May 7 received thank you letters for attending with membership applications attached, Amber sends an email to all guests with application attached.

Annie Pray: Wells Fargo is a Strategic Partner in Excellence with WCR, they have an Inspire Education award , it's given to the winning chapter with \$1000., she'll find out more info.

Judi Harris made presentation for Board approval: to save money, paper, toner and have neater tables, proposed purchasing 9 Vertical Stand Up Holders (she had already purchased 1 for demonstration) for total of 10, 1 for each table at meetings. Instead of printing average of 30 agendas plus separate flyers for upcoming meetings, can print 10 two-sided with agenda on one side/reverse side would include upcoming WCR events plus meeting info. Can also use at other WCR functions to place agendas, programs etc on tables in a clean more professional manner. Best online prices Staples \$7.99 ea. total \$71.91 + tax, Quill.com \$8.49 total \$76.49+ tax, both free shipping. Board agreed by consensus to go forward with this, authorized Judi to order them.

No further business, meeting adjourned 11:29AM.

Respectfully Submitted,

Judi Harris, Substituting for Michelle Morgan, Secretary