

Mission

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

2010 Chapter Leaders

President

Mary Roberts
Keller Williams Arizona
Living
mary@marysellshavasu.com

President-elect

Amber Cheramy
Brooks-Clark & Associates
amber@brooks-clark.com

VP, Membership

Denna Ketchum
Keller Williams Arizona
Living
denna@citlink.net

Secretary

Carrie Hemme
Michael Allan Furnishings
carrie@michaelalanaz.com

Treasurer

Tina Wightman
Chicago Title
tina.wightman@ctt.com

President's Message

Hello fellow WCR members and friends;



I want to take this opportunity to formally thank you for allowing me to be this year's President of the Lake Havasu Area Chapter of Women's Council of REALTORS. It is an extreme honor that will continue with me throughout my career and life. Before I was approached to consider joining the leadership, I would never have thought that I would be able to or would even be considered worthy enough to be in the role of the President. Thank you to those who approached and encouraged me to move forward.

We have many activities and wonderful programs for the remainder of the year. I thank all of my wonderful chair people for doing such an awesome job of planning. Now that things are planned, we will need a lot of help with everything so that they all run smoothly and are a success. Please don't be like me and wait for someone to approach you. If you want to get involved, reach out and do it! Everyone has something to offer whether it be large or small. It is always way more fun to have a larger group of people helping and networking on a project rather than one or two doing the brunt of the work and not having the opportunity to get to know others. On the other hand, I do hope that either myself or a committee member will approach you and ask you to help with a project. Please know that we want and would relish in your help.

This past week I had the wonderful opportunity, along with four of your line officers and one member who used a scholarship, to travel to Prescott for the winter meetings. As I have previously mentioned, I feel that this event, which is combined with the Arizona Association of REALTORS winter meetings, is one of the best and most affordable meetings that I attend. The networking alone is awesome. I have come to know not only the fellow WCR members from chapters around Arizona, but also a lot of the leaders in all facets of both local level and state level AAR factions. Not only does this help me on a personal level, but also helps both our WCR chapter and our local Association. The general meetings helped to enlighten me on some aspects of the new RESPA rules as far as the new GFE and TIL laws, but also what has been happening in the State Legislature that affects us as both AZ residents and REALTORS alike. If you have the opportunity, please consider attending these next year and consider applying for a scholarship.

I look forward to an awesome year with all of you and thank you again for the opportunity to serve you and get to know you all better.

Sincerely

Mary Roberts

Keller Williams Arizona Living Realty
2010 Local Chapter President
Women's Council of Realtors

What's Online

Have you been to our site lately?

Check out your Lake Havasu Chapter site today:

www.LakeHavasuWCR.com

We post slideshows of networking photos from most of our past meetings. Plus, check out our membership roster, there you will find profiles, websites and email addresses.

New Members

The Lake Havasu Chapter of the Women's Council of REALTORS® is proud to welcome the following new members:

Justina Pellerito
Keller Williams Arizona
Living Realty

Laura Tarin
Lake Havasu Association
of REALTORS®

Marcia Tucker
Realty Executives

Cindy Baird
Wells Fargo Home
Mortgage

Upcoming Events

Lake Havasu Association of REALTORS®

The speaker for the April meeting is
Karen Bohler - Look Before You Leap! (Fair Housing Gotcha's).

Questions about this event? Contact Judy Roe at judyjudyjudy@citlink.net

WCR – AAR Conference Prescott, AZ

I recently attended the 2010 Winter Conference in Prescott. I did not go as a line officer, just as a member of the Lake Havasu Chapter of the WCR. I have attended this conference in the past. I have to tell you that this is one of the best things that you can attend. It is two full days of very different and interesting things to do and learn. The general membership luncheon is a great way to learn about what is happening at the State level of WCR. Included in the cost was a 3 hour Continuing Education class that was taught by a National instructor, Pat Zaby on No-to-Low Cost Marketing. I came back with pages of ideas!!!

The next day is AAR speakers, including Tom Farley who is the Chief Executive Officer for the Arizona Association of Realtors. He spoke about the Legislative & Regulatory updates that affect our business. We then go to breakout sessions. You get to choose what is of interest to you. The facilitators for these breakout sessions are all well respected people in our profession. Again I came back with pages and pages of great ideas, great websites and great advice!!!

All of this for the cost of \$79.00!!!! We car pooled and room shared. And the best part of all is that our local chapter has scholarships!!!! I invite you to really consider this for next year. Education is power. This is available to each and every one of you.

Respectfully submitted,



Julia Roberts
Brooks-Clark & Associates

Super Star Award

Each month A REALTOR® and an affiliate are awarded the “Gold Super Star” by the previous recipient in recognition of their service and WCR participation.

REALTOR®

2009

Dec- Julia Roberts

2010

Jan- Hilary Sosey
Feb- Dodie Gildea
Mar- Denna Ketchum

Affiliate

2009

Dec- Cindy Hyde

2010

Jan- Debbie Leonhart
Feb- Kari Ames
Mar- Sharone Jerzy

Local Chapter Annual Awards

Each year the Lake Havasu Chapter members choose three individuals who have distinguished themselves in their field. This year's winners are:

2010

Entrepreneur of the Year –
Sylvia Clark

Affiliate of the Year –
Jeff Okamura

Realtor of the Year –
Amber Cheramy

The 2010 WCR Prescott Winter Conference was a wonderful experience overall. The best seminar in my opinion was the No-to-Low Cost Marketing. Along with Pat Zaby being dynamic, the topics related to my type of business instead of the traditional “realtor” based seminars which I of course understand are the nucleus of the Conference overall. I have set a goal to have a “fan page” and to expand my marketing skills into today’s world! Overall, the networking was the best experience and of course so enjoyed our evening at the Palace! We have an awesome team and I am proud to be apart of it!

Sincerely,



Carrie Hemme

Michael Allan Furnishings
2010 Local Chapter Secretary
Women’s Council of Realtors

The 2010 AAR Winter Conference was an informative event. It started at morning session with Tom Farley, Amy Swaney and Evo Terra was absolutely well worth it. The information that Amy shared in regards to GFE and HUD-1 changes was finally explained in a manner which I could understand. Tom Farley’s legislative update was incredible. Just the few things he touched on could have been discussed for 3 more hours. Then there was Evo Terra and his explanation on how and why we should be more involved in technology and how. The quality of the breakout sessions were just as good and with the selection of topics there was something for everyone. If you haven’t attended you should really think about it next year.

Sincerely,

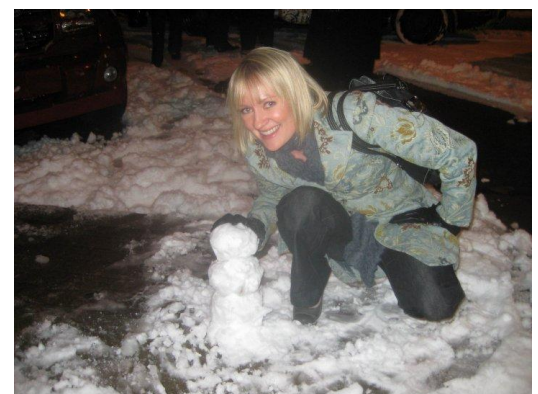


Denna Ketchum

Keller Williams Arizona Living Realty
2010 Local Chapter VP, Membership
Women’s Council of Realtors

I had a wonderful time at the WCR 2010 Winter Conference in Prescott, AZ. Okay, so the snowman is a little small, but it was cold outside and we didn’t have all evening. Also, there were no buttons or carrots insight. I’ll have to be better prepared for next time.

The speakers are truly phenomenal! I was impressed with how they were able to make every learning opportunity fun and do it with such ease. Coming from a Lender’s perspective, Amy Swaney of Peoples Mortgage was able to help me get a few GFE issues straight. She made it seem so easy. How did she do that? I don’t think anyone other than Tom Farley could make you feel like he was there just to entertain you. In reality, you were learning about all the current Legislative and Regulatory issues AAR is dealing with on our behalf. Evo Terra was able to inspire me to



Fun and Fundraising Events

Visit our website for updates and Photos!

www.LakeHavasuWCR.com

Book Sale

During the month of April WCR will have a book sale at Market on Main St. If you have books you don't want to keep, give Sue Hall a call at 928-230-1245.

Charity Car Wash

May 16th - Tentative
Money raised will be split 50/50 between WCR and Haven Food 4 Kidz program

Girl's Night Out

Sex in the City "2"
Details to come

Texas Hold'Em Networking Night

June 25th - Tentative

get a real email address with Google as a first step. Boy was it time. Evo and Paula Monthofer got the Social Media wheels turning in my head.

At the beginning of the conference I did not think I would ever step foot into the world of Twitter, Blogging, and Facebook with colleagues (not just family). But, I have to admit, that towards the end, I was contemplating which part of the Social Media Buffet I wanted to dig in to. The seed has definitely been planted.

Tina Wightman

Chicago Title
2010 Local Chapter Treasurer
Women's Council of Realtors

I recently had the opportunity to go to Prescott to the WCR/AAR Winter Conference. It was a great event with many fabulous educational opportunities. This is the best event we attend on the state level. Not only do you get a day of WCR events and education, but you also get a day of AAR events and education. This time we saw Pat Zaby a national speaker talk about low cost marketing plus we attended at least 5 other classes that really gave us all some great ideas. I appreciate the opportunity to go to these events and I plan to bring back some great ideas to the chapter plus these events always give me great ideas for my business too.



Amber Cheramy

Brooks-Clark & Associates
2010 Local Chapter President-Elect
Women's Council of Realtors

Pictures from the WCR- AAR Conference



2010 Meeting Schedule January through December

- *January 14, 2010 – Brian Springberg “What’s Your Plan”*
- *February 11, 2010 - Panel - Mary Holtzen, Pat Tenney, Carol Darrow, Danna Jo Rexroad - I'm From The Government and I'm Here To Help You..Honest! (Breaking Down RESPA Rules)*
- *March 18, 2010 - Luke Still - If Mom Says No - Ask Dad! (Appraisal Procedures When Values Don't Match)*
- *April 8, 2010 - Karen Bohler - Look Before You Leap! (Fair Housing Gotcha's)*
- *May 6, 2010 - Theresa McAllister - Life Is Like A Box Of Chocolates! (When Your Vision Is Interrupted, How To Stay On Track)*
- *June 10, 2010 - Sue Hall - None Of Us Is As Smart As All Of Us! (Building A Team Of Winners)*
- *July 8, 2010 - Carol Keller - Speak Up While You're Still Alive! (The Value Of Trust & Wills)*
- *August 12, 2010 - Tom Farley - What's Government Got To Do With It? (Our RAPAC Dollars At Work)*
- *September 9, 2010 - Panel - Twyla Jensen, Gary Ardesson, Lonnie Stevenson - The Counselor Is In! (Mortgage Counseling That Helps Us All)*
- *October 14, 2010 - Gail Malay - Wheels On The Bus Go 'Round & 'Round! (Be Informed About The Over-ride!)*
- *November 11, 2010 - Judy Whelan -Hitch Up The Horses, We're Goin' To Town! (How Lake Havasu's Culture Evolved)*
- *December 9, 2010 - Charlie Cassens - All About Town (The Latest Scoop From Our City Officials)*

Please check our website, www.LakeHavasuWCR.com, for updates.